

Final Persuasive Unit

Name: _____

For this unit, you'll be creating your own Winter Olympic event, and writing a persuasive letter to the International Olympic Committee (IOC), convincing them to allow your event to be included in the 2014 winter games in Sochi, Russia. This is a 50-point paper, which must be typed. Plan accordingly, and stay on task while you're working, or it won't be enough time. Use the following plan to help guide you through the project:

Use your creative side to invent the newest Olympic event. Organize your thoughts on the Persuasion Map (mapping is worth 15 points). Visit Olympic web sites for ideas if necessary (see my emssilva page for research links). By the end of class today, you should have a good idea of how your essay will be written, and perhaps you will already have started writing. Use the following outline to organize:

1.25.14

Dear International Olympic Committee,

1st paragraph: introduce yourself and your idea for a new event. Describe your idea in detail and tell why it would be a good addition to the Olympic games.

2nd paragraph: Use one persuasion technique to convince the IOC that your event will be successful.

3rd paragraph: Use another persuasion technique

4th paragraph: Use your best persuasion technique here to leave the strongest impression.

5th paragraph: conclusion.... "Thank you for taking the time to read about my ideas. I hope you'll consider Ice Boxing for the 2010 Olympics in ???" (better find out where the 2010 games are being held).

Typed letters must be done in 12 pt. Times New Roman font and double-spaced. Finished letters should be turned into eBackpack.

All late work will result in the loss on one letter grade per day so complete it on time.

You will also be required to complete an artistic representation of your new event. This could be a drawing, a model, or a short demonstration in front of the class.

See below for grading breakdown:

Writing Process Grade Sheet For Final Persuasive Essay:

1. Prewriting (Persuasion Map) (5)	_____
2. Rough Draft (5)	_____
3. Self Edit w/ Rubric / Revise (5)	_____
4. Peer Edit w/ Rubric (5)	_____
5. Teacher Conference (5)	_____
8. Revision Checklist (5)	_____
9. Final Copy (20)	_____
Total:	_____
 Artistic Representation (25)	 _____